

# Informed Counse Analysis of Recent Legal Developments in Sou

- Clearing Thailand's Patent Backlog Improvements at the Department of Intellectual Property are speeding up the processing times for Thai patent applications.
- **Protecting TV Show Formats** We discuss various strategies for protecting television show formats, and the legal hurdles inherent in doing so.
- Sound Marks in Thailand A recent amendment to the Trademark Act allows for the registration and protection of the audio characteristics of trademarks.
- New Thai FDA Fees The Ministry of Public Health is increasing the efficiency of the FDA approval process, while also increasing the costs of registering products with the FDA.
- Indonesia's Halal Assurance System Indonesia's new mandatory halal certification regime gives broad regulatory power to a nascent government agency.
- Auto Industry Shakeup Decree 116 heavily regulates automotive importers, manufacturers, and assemblers in Vietnam with immediate effect.
- Thailand's Computer Crimes Act The new law sets out several requirements for businesses to comply with when sending emails for commercial purposes.
- Thai Payment System Act New legislation seeks to protect customers of payment service providers, and important payments systems, in bankruptcy or reorganization proceedings.
- **Customs Law Reform** We highlight some of the most significant revisions to the Thai Customs Act—especially the new penalty provisions and their effect on settling customs disputes
- Lao Investment Promotion Law A new governmental decree makes substantial changes to the investment regime, making it much easier for both domestic and foreign firms to do business in Laos
- 12 **Tilleke & Gibbins Updates** Tilleke & Gibbins was named Southeast Asia Firm of the Year and Intellectual Property Firm of the Year at the Asialaw Asia Pacific Legal Practice Awards 2017, has taken home two more awards at the Euromoney Asia Women in Business Law Awards, and now has a partner leading Multilaw as its global chair.

# Thailand Is Now Clearing Its **Backlog of Patent Applications**

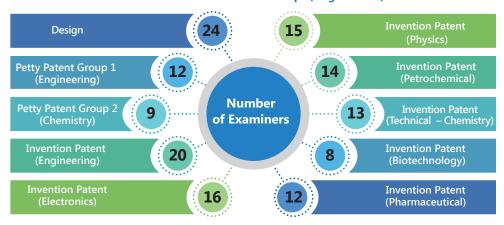
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**♦** he problem of long periods of pendency for patent registration in Thailand may finally be successfully solved after several past attempts, even though an expected executive order under section 44 of the nation's interim constitution has not yet been formally announced.

The Thai Department of Intellectual Property (DIP) has put forward great efforts in setting up an effective action plan and has substantially increased its Patent Office manpower in 2016 and 2017, in order to effectively and promptly examine pending patent applications. The number of patent examiners in each examiner group has increased more than 100 percent, with the total number of examiners growing from 39 in 2015 to 143 in August 2017. The approximate headcount of each examiner group at the Patent Office is as follows:

### **Thai Patent Office Examiner Groups (August 2017)**



With the increase in patent examiners, the current DIP patent registration process is proceeding at a much faster pace. From October 1, 2015, to September 30, 2017, the Patent Office has published 24,288 patent applications and 7,926 design patent applications. During the same time period, it has also granted 7,299 patents, 8,027 design patents, and 3,735 petty patents, or about 1.39 times the total average of 13,687 per year for patent, design, and petty patent applications in the past five years (2012-2016) (shown in table 1).

The increase in examiners is a step in the right direction to solve the long-standing problem of how to clear the huge backlog of applications pending for an inordinate amount of time in the patent prosecution process. With the greater output from the increased Patent Office manpower, it is advisable for local representatives to keep pace by managing and increasing their own resources to handle the expected influx of office actions from the Patent Office and prevent backlogs from accumulating.

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With the improvements in the DIP's application-to-patent-examiner ratio, it remains to be seen whether the increase in productivity rates will contribute to an increase in patent registrations. If the issuance of office actions continue at present rates, it is likely that the DIP may be able to register intellectual property rights within the parameters set out by the Licensing Facilitation Act B.E. 2558 (2015), which prescribes the time to register an invention patent to be within 55 months, design registration to be within 15 months, and petty patent registration to be within 3 months.

Table 1

Patent Office Activities	2016	2017	Total
Publication of patent applications	16,787	7,501	24,288
Publication of design patent applications	4,923	3,003	7,926
Patent office actions issued	5,190	2,598	7,788
Design patent office actions issued	3,354	3,319	6,673
Patents granted	4,375	2,924	7,299
Design patents granted	5,486	2,541	8,027
Petty patents granted	2,562	1,173	3,735

<sup>\*</sup>Statistics are based on the Thai government's fiscal year calendar from October 1, 2015, to September 30, 2016, for the year 2016, and from October 1, 2016, to September 30, 2017, for the year 2017.

This is positive news for Thailand as the registration of intellectual property can be completed in a more timely and predictable manner, which will serve to attract investments in technology into the kingdom and contribute to the government's "Thailand 4.0" policy.