



Thidawan Sirikul

Senior Trademark Executive

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Office: Bangkok, Thailand

Practice: Intellectual Property

BIOGRAPHY

Thidawan Sirikul is a senior trademark executive in the firm's intellectual property group. With over three decades of experience, Thidawan specializes in the critical task of trademark renewal. She helps clients preserve their valuable marks by collaborating with government officials in the Department of Intellectual Property to ensure full and timely compliance with the stringent rules and regulations for renewal. She also records assignments, mergers, and name and address changes.

Thidawan mentors young trademark executives and is a member of the Intellectual Property Association of Thailand.

EXPERIENCE

- Worked closely with leading multinational companies to implement effective strategies for trademark portfolio management.
- Filed trademark applications and collaborated with officials at Thailand's Department of Intellectual Property to ensure smooth registration processes for brand owners in a wide range of industries.
- Represented clients in maintaining and defending their trademark portfolios through recordal of changes/assignments, oppositions, cancellations, renewals, registration of trademark and service mark license agreements, watch services, and other related actions.

EDUCATION

BA, Ramkhamhaeng University

LANGUAGES

Thai, English