



## Siriwan Phentalay

### Consultant

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**Office:** Bangkok, Thailand

**Practice:** Intellectual Property

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## BIOGRAPHY

Siriwan Phentalay is a consultant in Tilleke & Gibbins' intellectual property department. With 30 years of experience in the area of trademark registration, Siriwan is widely regarded as an expert in this field. She consults on trademark searches, trademark filing, and all stages of trademark registration, including appeal petitions and civil suits. She specializes in new applications for trademarks and service marks and in classifying the proper goods and/or services for trademark protection.

Siriwan is a member of the Intellectual Property Association of Thailand. In 2012, she completed the "Development of Specialist in Trademark Registration" course at the Thai Department of Intellectual Property.

## EXPERIENCE

- Worked closely with leading multinational companies to implement effective strategies for trademark portfolio management.
- Filed trademark applications and collaborated with officials at Thailand's Department of Intellectual Property to ensure smooth registration processes for brand owners in a wide range of industries.
- Represented clients in maintaining and defending their trademark portfolios through recordal of changes/assignments, oppositions, cancellations, renewals, registration of trademark and service mark license agreements, watch services, and other related actions.

## EDUCATION

LLB, Sukhothai Thammathirat University

BA, Kasetsart University

## LANGUAGES

Thai, English