



Rungroj Kobkitwattanakul

Attorney-at-Law

T: +66 2653 5864 F: +66 2653 5678 E: rungroj.k@tilleke.com

Office: Bangkok, Thailand

Practice: Intellectual Property

BIOGRAPHY

Rungroj Kobkitwattanakul is an attorney-at-law in the intellectual property group with specific expertise in worldwide trademark protection, including global trademark searches, applications, licensing, and other trademark-related matters. Having previously served as a trademark executive, Rungroj is deeply knowledgeable on the mechanics of trademark registration, counseling clients on application and renewal procedures.

Rungroj is a member of the Lawyers Council of Thailand, the Thai Bar Association, and the Intellectual Property Association of Thailand. His articles on trademark protection have been published in legal periodicals, including *Managing Intellectual Property* and *Asia IP*.

EXPERIENCE

- Convinced an infringer in Myanmar to stop using our client's trademark, without incurring litigation fees and costs. We advertised cautionary notices in a local journal and newspapers and issued a warning letter to the infringer.
- Represented a global healthcare innovator in cancelling the registration of a mark in Cambodia that was similar to our client's well-known mark for a pharmaceutical product.
- Prevented the registration in Vietnam of a certain device mark belonging to a fashion company, which in other jurisdictions may be allowed to coexist with the leading apparel trademark of our client.
- Opposed the registration of a mark in Class 8 in Cambodia based upon a well-known mark registered in other classes and belonging to our client, a global apparel company.

EDUCATION

LLM, Bangkok University

LLB, Assumption University

LANGUAGES

Thai, English