



Jeffrey J. Blatt Of Counsel

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Office: Bangkok, Thailand

Practices: Technology, Multimedia, and Communications, Commercial Transactions and M&A, Intellectual Property, Government Relations

BIOGRAPHY

Jeffrey J. Blatt leads the firm's Technology, Multimedia, and Communications (TMC) practice. Recognized as a leading practitioner in this area by *The Legal 500 Asia Pacific*, Jeffrey provides legal and business counsel in the fields of satellite direct-to-home (DTH) pay television broadcasting, cable and IPTV systems, telecommunications and GSM and 3G/4G mobile technology acquisition, computer systems, semiconductors, motion picture production and special effects, M&A/joint ventures, and IPR technology transfer licensing. His representation includes defining strategic and business objectives, leveraging technology acquisitions and capabilities to create new market opportunities, and cross-border negotiations on behalf of both telecom and broadcasting operators and vendors in the communications, technology, and media/entertainment fields.

Since 1981, Jeffrey's practice has kept pace with the rapid evolution of technology, from handling intellectual property protection and technology matters arising in motion picture production for virtually every major studio in Hollywood to representing a broad spectrum of Silicon Valley clients on issues of intellectual property, technology licensing, and transactional matters. He was previously a partner at the law firms of Irell & Manella LLP and Blakely Sokoloff Taylor Zafman LLP, both in Los Angeles, California.

Jeffrey further expanded his dynamic practice, as General Counsel to a major broadcasting and telecommunications player in Asia, to include technology acquisition, satellite procurement and space segment licensing, encryption/conditional access system licensing, antipiracy enforcement, interactive services deployment, and international regulatory matters. He is currently a member of the Board of Directors of Sri Lanka Telecom Plc and sits on its Senior Tender Board and Technology Sub-Committee. Jeffrey also acts as Special Counsel to Astro All Asia Networks and Usaha Tegas Sdn. Bhd. in Malaysia.

EXPERIENCE

- Represented a major U.S. telecommunications and software vendor in negotiations with five Thai mobile telecom operators to deploy mobile number portability (MNP) in Thailand. We successfully negotiated the deal to full deployment, which included a build operate and agreed optional transfer build out, as well as handled the formation of the client's Thai subsidiary and associated visa/work permits and required Thai bank guarantees. MNP is now up and available in Thailand.
- Conducted due diligence on behalf of a financial institution considering whether to finance the build out of a state-owned operator's planned 3G network in Thailand and advised the financial institution regarding risk factors. The proposed loan amount as publically disclosed exceeded USD 500,000,000.

EDUCATION

JD, Lewis & Clark Law School

MSc, Tiffin University

BSc, University of California

LANGUAGES

English, Thai