



Hassana Chira-aphakul

Attorney-at-Law

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Office: Bangkok, Thailand

Practices: Intellectual Property, Technology, Multimedia, and Communications

BIOGRAPHY

Hassana Chira-aphakul is an attorney-at-law in the intellectual property group of Tilleke & Gibbins. *Chambers Asia Pacific* reports that Hassana is “fantastic and very highly regarded” and “has proven expertise in the enforcement of IP rights.”

Hassana’s areas of practice include copyright and trademark issues, licensing and distributorship, and IP enforcement, with a particular focus on crimes related to software, as well as domain name and Internet issues. She also works closely with investigators and law enforcement authorities on investigation and suppression activities throughout Thailand, including at Thailand’s borders and ports.

Hassana is a member of the Lawyers Council of Thailand, the Thai Bar Association, the Intellectual Property and Innovation Association (IPA), and the Thammasat University Law Association.

EXPERIENCE

- Won a historic judgment for a global technology leader against former employees who misappropriated our client’s tremendously valuable trade secret technology. In the IP&IT Court decision, our client was awarded an injunction against use and disclosure of its trade secret technologies, including machines, processes, and information. Our client also received substantial damages and recovery of legal fees. This was the first case that a trade secret owner has successfully enforced against trade secret misappropriation in Thailand.
- Negotiated the transfer of websites to our client; the domain name of four websites incorporated our client’s well-known brand, while the other websites sold watches that imitated our client’s branded products.
- Identified the manufacturer of counterfeit Italian sport cars, which were being exported to Europe and Hollywood for sale, and stopped the Thai manufacturer from producing such vehicles bearing our client’s branded name.
- Advised and assisted clients in seeking critical copyright recordation for their creative works, such as cartoon characters, software programs, books, and other artistic works.
- Secured the removal of infringing materials from the Internet on behalf of our clients, including convincing website operators to delete infringing investment reports and to take down a website promoting infringing technology products.

EDUCATION

BSc, University of Portsmouth

LLB, Thammasat University

LANGUAGES

Thai, English